

## Link Kit Launches "Snow World": Casual Action Defense Game for iOS

TOKYO, Oct. 30 2014 /Link Kit,Inc.

- Long-awaited Entry into Smartphone App Market with Own Brand -

Link Kit, Inc., a mobile game indie developer in Japan, announced on October 30 2014 that its "Snow World" game for iOS is now available globally for download through the App Store.

"Snow World" is a defense-type casual action game set in the snowball fight.

The player becomes a snowman to protect a castle from attacks by an emperor penguin army and repel them. Everyone from children to adults can enjoy the game with a simple operation and stress-free play style, while employing highly strategic maneuvers.

(Photo: [http://www.linkkit.co.jp/press/20141030SnowWorld\\_Press\\_kit\\_en.zip](http://www.linkkit.co.jp/press/20141030SnowWorld_Press_kit_en.zip) )

(Promotion movie: <http://youtu.be/QxR4TVhYnts> )

Download URL

#App Store URL : <http://bit.ly/1wGMPTi>

#Google Play URL : <http://goo.gl/XPrJKp>

#Windows 8 Apps : <http://bit.ly/1viPvo5>

#Amazon Appstore for Android : <http://goo.gl/6ThBPq>

\* Easy & fun battle system \*

Touch an enemy and snowball is automatically shot at him continuously.

As enemy soldiers move toward the city gate, you have to try to repel them before the gate is torn down.

\* Let's master "Tactics" \*

"Tactics" include "Penguin Troops" to attack enemies, and the "Princess" attack power increases by cheers. Through the strategic use of these plots, you can continue to fight off many enemies.

\* Story \*

Far in the South, on a cold, icy island...

There was a magical Snow Crystal that gave life to Snowmen.

The Snowmen lived peacefully with the penguins of the island and built a kingdom with them.

However...

G- G- G- G- G- ...

An evil Emperor penguin conspires to steal the Snow Crystal for himself.

The Emperor penguin uses evil powers to control monsters and is attempting to invade the kingdom!

Snowmen Unite! Cooperate with your penguin allies and protect the Snow Crystal!!

\* Point of interest \*

The player who leads the army of this castle will enjoy the game of defending the castle by your own strategic approach.

\* Product details \*

Title: SNOW WORLD

Pricing: Free (You have to pay for the items appearing in the game.)

Platform: iOS6.1, Android and Windows 8.1

Genre: Defense type

Website: <http://www.linkkit.co.jp/sw/en/>

Language: English, Japanese, Simplified Chinese, Traditional Chinese and Korean

\* Copyright Information \*

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About Link Kit, Inc.

Link Kit, Inc. ([www.linkkit.co.jp/en/](http://www.linkkit.co.jp/en/)) is a mobile indie game developer in Japan. Based in Tokyo, Link Kit was founded in 2011. It creates and manages games for cellphones used widely throughout the country. Its Representative Director is Keiji Takeuchi.

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